AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

Claim 1 (currently amended): A shoe insert comprising:

a synthetic non-woven fabric layer that contains surface fibers oriented in a vertical direction and having an inside portion and an outside portion, said synthetic non-woven fabric layer having and being made from a non-woven material with a coefficient of friction along the said inside portion between about 0.52 and 0.82; and

a non-slip surface disposed along said outside portion of said fabric layer, said non-slip surface and having a coefficient of friction that is greater than the coefficient of friction of said inside portion of said fabric.

Claims 2 - 48 (canceled.)

Claim 49 (previously presented): The shoe insert of Claim 1, wherein said non-woven material of said fabric layer is selected from the group consisting of polyethylene and polypropylene.

Claim 50 (previously presented): The shoe insert of Claim 1, wherein said fabric layer is treated with a surfactant.

Claim 51 (previously presented): The shoe insert of Claim 1, wherein said non-slip surface is defined by a cohesive coating.

Claim 52 (previously presented): The shoe insert of Claim 51, wherein said cohesive coating

is selected from the group consisting of low-tack pressure sensitive adhesives, synthetic rubber and

latex coatings.

Claim 53 (previously presented): The shoe insert of Claim 1, wherein said inside portion of

said fabric layer has a surface treatment selected from the group consisting of a deodorizer and an

anti-bacterial agent.

Claim 54 (previously presented): The shoe insert of Claim 1, further including a material

layer for incorporating said non-slip surface.

Claim 55 (previously presented): The shoe insert of Claim 54, wherein said material layer

includes an inside portion in facing relation to said outside portion of said fabric layer and an outside

portion.

Claim 56 (previously presented): The shoe insert of Claim 54, wherein said material layer

includes a cohesive coating applied along the outside portion thereof for defining said non-slip

surface.

Claim 57 (previously presented): The shoe insert of Claim 54, wherein said material layer

is made from a material selected from the group consisting of polyethylene film, polyethylene foam,

polypropylene film, polyester film, co-extruded film and laminated foam, laminated foam/film,

expanded polystyrene, polyurethane, expanded polypropylene and vinyl.

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Claim 58 (withdrawn) The shoe insert of Claim 54, wherein said material layer comprises

a first inside material made of polyethylene and a second outside material made of ethylene-vinyl-acetate.

Claim 59 (previously presented): The shoe insert of Claim 54, wherein said material layer

is bonded to said fabric layer by means selected from the group consisting of a pressure-sensitive

adhesive, cold glue emulsion lamination, ultrasonic bonding, heat sealing, hydro-entanglement and

stitching.

Claim 60 (previously presented): The shoe insert of Claim 54, further including an internal

ingredient sandwiched between said fabric layer and said material layer.

Claim 61 (previously presented): The shoe insert of Claim 60, wherein said internal

ingredient is selected from the group consisting of an odor-neutralizing particulate and a masking

fragrance.

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